

2018 RATE CARD

Culture Days Manitoba and Nuit Blanche Winnipeg produces a 5½ x 8½ glossy digest program guide for distribution by Culture Days Manitoba organizers.

- **6,500 Full-colour copies**
- **Distribution across 30 cities and towns across Manitoba**

PUBLICATION DATE

September 3, 2018

BOOKING DEADLINE

August 10, 2018

MATERIAL DEADLINE

August 17, 2018

The 9th annual Culture Days celebration is on September 28, 29 and 30th and features free, hands-on, interactive activities that invite the public to participate “behind the scenes,” to discover the world of artists, creators, historians, architects, curators, and designers at work in their communities. Culture Days is the largest arts and culture public participation event in Canadian history. In 2017, ten million Canadians have participated in over 40,000 activities hosted across Canada.

Nuit Blanche Winnipeg is a free all-night exploration and celebration of contemporary art that takes place on the Saturday of the Culture Days weekend. Held annually since 2010, the events and exhibits attract thousands of people to the three zones of activity, St. Boniface, Downtown and the Exchange District. NBW 2018 will take place Saturday, Sept. 29.

culturedays MB

SEPTEMBER 28, 29, 30



ADVERTISING BUY OPTIONS:

RATES	Glossy Digest - Colour
\$900	Inside Front + Back Cover
\$700	Full Page
\$500	1/2 Page
\$300	1/4 Page

AD DIMENTIONS:

W X H	Glossy Digest - Colour
4½” x 7½”	Full Page
4½” x 3 5/8”	1/2 Page
2 1/8” x 3	1/4 Page

AD DESIGN:

Culture Days Manitoba can provide advertng design services specific to the program guide for an additional fee. (Includes three proofs. Buyers are responsible for providing: high-resolution logos, high-resolution photos/ images, body copy, etc.)

\$150	Inside Front + Back Cover
\$120	Full Page
\$80	1/2 Page
\$60	1/4 Page